

# SARAH BELZER

WRITER | EDITOR | CREATIVE DIRECTOR

## PROFESSIONAL EXPERIENCE

### FULL-TIME

2024—PRESENT

#### THE AMERICAN RANT, REMOTE

Managing Editor

2014—2024

#### JUMP ADVERTISING, CT

Creative Director/Copy

2007—2009

#### CIGNA | OMD WORLDWIDE, CT

ACD/Copy

2005—2007

#### NEW YORK TIMES | T BRAND STUDIO, NYC

Lead Copywriter | Internal Brands & External Partnerships

2004—2005

#### OGILVY HEALTH, NYC

Sr. Copywriter

2000—2003

#### GE CAPITAL, CT

Sr. Writer/Marketing & Communications

1998—2000

#### DICKISON, SHIELDS & PARTNERS, CT

Sr. Copywriter

1996—1998

#### SHMOOZ MAGAZINE, CA

Editor

### CONTRACT

2009—2014

#### ADVERTISING | COPYWRITING

Commercials, Radio, Video

AMC Channel, B&H, Del Monte Fruit Chillers, Ethan Allen, First County Bank, Food Network, Heineken, Journal Register, L'Oréal, Maritime Aquarium, Mars Chocolate, Martha Stewart, New Provident Bank, Odyssey Channel, Panasonic, Seiko

1994—1996

#### TV + FILM | SCRIPTWRITING

Columbia TriStar (The News)  
CastleRock Entertainment (Seinfeld)  
Southern Skies Productions (Cupid, Ed)

**Co-developed** original TV and film concepts in collaboration with production teams

**Contributed** to script drafts, treatments, character arcs, and story structure

**Participated** in writing rooms, punch-ups, and editorial revisions

**Adapted** tone and pacing across formats — from pilot scripts to short-form concepts

1990—1994

#### JOURNALISM | PUBLISHING

Writing, Editing, Ghostwriting

Books, Editorials, Essays, Features, Interviews, Op-eds, Profiles, Reviews

[ideas@sasrahbelzer.com](mailto:ideas@sasrahbelzer.com) | (203) 291-9651 | [sarahbelzer.com](http://sarahbelzer.com)

### EXPERTISE

**Editorial Leadership:** Story development, commissioning writers, content curation, contributor management, full-time and freelance team oversight

**Content Creation:** Essays, op-eds, long-form features, profiles, interviews, reviews, editorials, scripts, corporate communications, brand books

**Strategic Planning:** Editorial strategy, brand voice and messaging, multi-platform content programming, audience growth initiatives

**Production + Standards:** Line editing, copy editing, fact-checking oversight, style guide creation (AP, Chicago, custom house styles), editorial workflow design, deadline management

### EDUCATION

**UCLA** | Los Angeles CA | 1990

**BA** | English Literature/Psychology